

The FFP Team held a meeting with beekeepers from Kandhargarh village, Tehsil Dhuri, Sangrur.

During the course of the meeting, it was discovered that the farmers engaged in the extraction of honey are directly selling it at distress price in the market. Recognizing this practice, the team FFP ICAR-CIPHET, Ludhiana provided them with detailed information and explanations regarding the advantages associated with the processing of honey. The aim was to highlight the potential enhancements in quality, market value, and overall product appeal that could result from incorporating processing methods into their honey production practices.

The FFP team ICAR-CIPHET has established a farmer-interest group (CIC) comprising 20 beekeepers mainly from Kandhargarh and nearby villages in Tehsil Dhuri, Sangrur, Punjab. The technical guidance and support specifically related to honey processing has been provided to the group. In response to this initiative, the FFP team has actively engaged with the beekeepers, providing them with valuable hands-on training sessions focused on modern honey processing techniques and efficient packaging methods.

A training program was organized by ICAR-CIPHET, Ludhiana centre on 24th March 2024. FFP team provided hands-on-training on modern honey processing and packaging and guided them on marketing of processed honey in retail/wholesale market. A MoU has also been signed on 24.01.2024 for handing over of Honey processing unit (capacity: 25-30 kg/batch) between ICAR-CIPHET and bee-keeper Shamsheer Singh from Kandhargarh, teh. Dhuri, Sangrur, Punjab in presence of Director ICAR-CIPHET. The FFP team also handed over protocols to use the unit as custom processing centre (CPC). The team also guided the bee-keepers on FSSAI registration for branding and labelling of honey to start retail sale in market that will enhance their income and profit margins.



