

ICAR-CIPHET organised Swachhata Pakhwada Cleanliness Campaign

Swachhata Pakhwada Cleanliness Campaign was organized at ICAR- Central Institute of Post-harvest Engineering and Technology, Ludhiana and Abohar campus from 16 to 31 December, 2023. Swachhata pledge was taken by all the employees of the institute. All the employees were grouped into different teams to coordinate various activities and sensitize society about the importance of Swachhata. Dr. R K Vishwakarma, I/c Director, ICAR-CIPHET, Ludhiana, highlighted the relevance of swachhata in daily life and the necessity of everyone's participation in this Pakhwada.

As part of ICAR-Central Institute of Post-Harvest Engineering and Technology's 'Swachhata Pakhwada' observed from December 16 to 31, 2023, a significant event named 'Kisan Diwas' unfolded on December 23, 2023, at Malakpur Village. Head of the TOT Division, Dr. Ranjeet Singh, delivered a profound discourse on post-harvest processing techniques for winter crops, shedding light on diverse practices and technologies that enhance the value of these crops. Furthermore, Dr. Pankaj Kumar, the Nodal Officer for Swachh Bharat Abhiyan at ICAR-CIPHET, Ludhiana, highlighted the pivotal role of farmers in the Indian economy and emphasized their responsibility to uphold cleanliness in agricultural and rural settings.

The team of ICAR-CIPHET employees also visited different villages in Ludhiana and Abohar and conducted cleaning programmes. This involved cleaning and collecting garbage and segregating them into biodegradable and non-biodegradable followed by proper disposal, cleaning of sewerage and water lines, and creating awareness on solid waste management. During the campaign, various stakeholders were sensitized about reducing the wastage of food materials and various techniques for converting waste to wealth.