

Section 4 (1)(b)(xii)

2.3 Manner of execution of subsidy programme [Section 4 (i)(b)(xii)]

2.3.1 Name of the programme of activity

Processing and value addition of Agricultural produce for enhancing farmers income and employment in production catchment

2.3.2 Objective of the programme

1. To design agro processing models for processing, handling and value addition of cereals, pulses, sugarcane, honey and horticultural produce
2. To establish different model agro processing centres at selected cluster
3. To develop skill on processing and value addition of selected crops and commodities
4. To assess the impact of agro processing models in selected cluster.

2.3.3 Procedure to avail benefits

1. Farmer-Scientist interface meetings have been conducted and potential beneficiaries in the field of processing were identified.
2. The machinery and equipment were provided to the farmers under respective modules of the project to enhance their income and employment.
3. They were also provided training and technical guidance by the project team.
4. They were also advised for marketing strategies, brand development, FSSAI registration/ license and effective packaging of processed products. The modules/interventions of the project are given below:
5. Establishment of APC for processing of cereals, pulses & oilseeds in production catchment
6. Installation of honey processing unit for processing of quality honey.
7. Establishment of modern jaggery unit for processing of sugar cane for juice and jaggery.
8. On farm handling of fresh horticultural produce.

2.3.4 Duration of the programme/ scheme : 2017-18 to till date (30.10.2021)

2.3.5 Physical and financial targets of the programme

To provide subsidies in the form of machineries and equipment to the budding entrepreneurs in the field of agricultural and horticultural crops processing

2.3.6 Nature/ scale of subsidy /amount allotted

Eight (processing plants and machineries) approx. Rs. 16 lakhs had been established in the farmers' field.

2.3.7 Eligibility criteria for grant of subsidy

With farmer scientist interface meeting, field days and evaluation through PRA, the beneficiaries interested in processing activities in the respective villages of Nawanshahr had been identified

2.3.8 Details of beneficiaries of subsidy programme (number, profile etc)

Module	No. of Farmers using the technology	No of farmers visited the technology	No of farmers are interested in establishment of plant
Module 1 (Agro-processing)	15	40	10
Module 2 (Honey processing)	10	50	15
Module 3 (Jaggery processing)	20	30	10